

**Consulate General of India
Frankfurt**

General and Bilateral Brief: India-Saarland

1) Overview

Saarland's economy is rather small compared to other German states. From an overall perspective, Saarland's economic sector has undergone significant changes over the last few decades. Having been dominated by mining and steel-producing industries until the 1960s, Saarland transformed itself into a region featuring various industrial sectors and a significant services sector. During this transformation process, unemployment rates rose far above the national average in the 1970s through to the early 2000s, but now the region has witnessed a downward trend during the past decade.

At present, Saarland is quickly becoming more associated with the young technology and IT companies. Among the largest companies are ZF Getriebe AG (driveline technology), Ford Werke AG (vehicle manufacturing), AG der Dillinger Hüttenwerke (heavy plate production), Robert Bosch GmbH (automation technology, high-pressure injection systems), Saarstahl AG (steel production and processing), Festo AG & Co. KG (gears production), Schaeffler Technologies GmbH & Co. KG (bearings production, linear products), Eberspächer GmbH & Co. KG (exhaust technology, heaters), Fresenius AG (medical technology), Villeroy & Boch AG (ceramics) and others.

2) Major Indian Investments in Saarland

Only little activity by Indian companies can be monitored in Saarland in the past. A few Indian companies are active in Saarland. Their activity mainly takes place in steel, gas, and engineering sectors.

- In 2007, German RAG AG sold its majority stake in Saarland-based Saar Ferngas AG (gas) to Arcelor Mittal for € 367 million.
- In December 2008, Arcelor Mittal sold 18% of its 51% stake in Dillinger Hütte Saarstahl AG for € 777 million.

3) Activities of Selected German Majors (with Headquarters in Saarland) in India

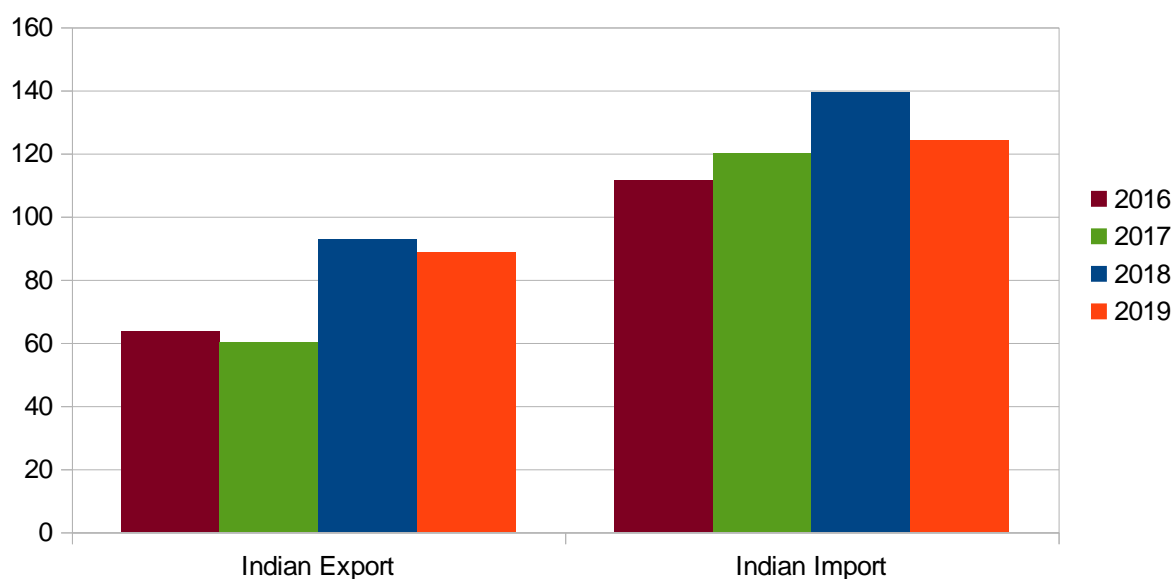
- Villeroy & Boch AG (Mettlach), a 256-year-old, world-renowned manufacturer and marketer of high-quality ceramic products, has entered the Indian market by opening its first outlet in Hyderabad in 2007. Through its Indian partner Spa Luxury Lifestyle Ltd., Villeroy & Boch opened further boutiques in Mumbai, New Delhi, Gurgaon, Chennai, Bangalore, and Kolkata in the past few years. In June 2013, Vileroy & Boch announced that it has signed a joint venture agreement with Genesis Luxury Fashion.

The joint venture with Genesis will exclusively manage the distribution of Villeroy & Boch tableware products in India. The JV plans to open three Villeroy & Boch stores nationwide in 2013, and then to ramp up to have over the next five years to a total of 16.

- HYDAC INTERNATIONAL GmbH (Sulzbach/Saar), a fluid technology engineering company with 10 sales offices in Germany, over 40 overseas companies and 5,000 employees, has a fully-owned subsidiary in Mumbai. HYDAC (India) Pvt. Ltd. was opened in 1994. India is a manufacturing location for HYDAC INTERNATIONAL, especially in the sectors of fluid power, hydraulic and electronic drives, monitoring and control.
- Dillinger Hütte Group (Dillingen/Saar), a leading European heavy plate producer and the biggest Saarland-based company, is represented in India through M/S R.S. Jhaveri & Co. India (Mumbai). Apart from this, the company operates in India through its recently inaugurated subsidiary Dillinger India Steel Service Center located at Khopoli.
- Usapharm GmbH & Co. Kg. (Saarbrücken), a leading German eye remedy producer, opened its first subsidiary in India in March 2008. Usapharm India Pvt. Ltd., employes around 20 people in four distribution centres in Kolkata, Mumbai, Bangalore, and Lucknow. Usapharm India Pvt. Ltd. focuses on the sales and distribution of five kinds of eye remedies in India that are produced in Saarland.

4) Indo – Saarland Trade 2016 to 2019 (In million Euro)

Growth of Indian trade to the state of Saarland



The total bilateral trade between Saarland and India in the year 2019, witnessed a decrease compared to 2018 by 8.36% and was € 0.212 million. While the four states falling under the jurisdiction of CGI accounted for 34.93% of the total trade between India and Germany in Jan-Dec 2019. Among the 16 German states, Saarland has a percentage share of 1% of total Indo German trade.

The total volume of trade between India and Germany stood at € **21,316mn** in Jan-Dec 2019 as compared to € **21,415** mn in Jan-Dec 2018. The overall trade decreased by **0.46%** during this period. Indian exports to Germany during this time increased by 5.25% while Indian imports from Germany experienced a substantial decreased by 4.53%.

Top 10 Items of Indian export to Saarland	Top 10 items of Indian Import from Saarland
<ul style="list-style-type: none"> • Pharmaceutical products • Footwear • Electric machinery, apparatus and appliances • Tools and cutlery of base metals • Machinery and apparatus for electricity production, distribution and control • Chassis, bodies, engines, parts and accessories for motor vehicles, etc. • Machinery, not mentioned elsewhere • Crude rubber • Pumps and compressors • Articles of plastics 	<ul style="list-style-type: none"> • Plates and sheets of iron or steel • Chassis, bodies, engines, parts and accessories for motor vehicles, etc. • Machinery, not mentioned elsewhere • Motors and engines (excl. engines for agricultural tractors, aircraft and road vehicles) • Articles of metal, not mentioned elsewhere • Articles of plastics • Taps and valves • Measuring and automatic control instruments and appliances • Wire of iron or steel • Bearings, gears, gearing and driving elements

5)List of Commercial Engagements in undertaken by CGI Frankfurt with the state in the recent past

On 10th August, 2018 Consul General visited Saarland and met with the Managing Director of the Chamber of Commerce & Industry, Mr. Oliver Groll. Consul General also held intensive interactions with the business representatives from Saarland during her visit.