



सत्यमेव जयते

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Consulate General of India Frankfurt, Germany

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Significant Economic Trends between India & the four German States under the jurisdiction of Consulate General of India Frankfurt

The growth trend for the overall trade between India and Germany for the month of August 2017 remained stable in comparison to the last month. The Bilateral Trade between India and the four States falling under the jurisdiction of this Post witnessed an overall rise by 8.44% in the period of Jan-August 2017 (€ 4615.28) as compared to Jan-July 2016 (€ 4256.10).

The total bilateral trade between North Rhine-Westphalia and India in Jan-August 2017 witnessed an increase by 24.21% in comparison to the same period in 2016 and was € 3062.85 million; total bilateral trade between Hesse and India increased by 18.07% and was € 833.23 million; the total bilateral trade between Rhineland-Palatinate and India increased by 20.26% and was € 607.67 million; & the total bilateral trade between Saarland and India, increased by 0.26 % and was € 111.53 million. The State of North Rhine Westphalia accounted for 23.97% of the total trade between India and Germany.

The total volume of trade between the two countries stood at € 12777.44 m in Jan-August 2017 as compared to € 11592.11 m in Jan-August 2016. The overall trade increased by 10.23% during this period. Indian exports to Germany during this time increased by 11.66% whilst Indian imports from Germany also experienced an increase by 9.06%. The four states falling under the jurisdiction of CGI accounted for 36.12% of the total trade between India and Germany in Jan-August 2017.

Major Collaborations and Investments: India and Northrhine Westphalia, Hesse, Rhineland Palatinate & Saarland

- North Rhine Westphalia (NRW):
- **Hella**, a supplier to the automotive industry, is building a second electronics plant with a production area of 4,000 square meters and about 100 employees in the first development stage near the metropolitan city of Mehsana in the state of Gujarat. The

Factory opening planned for early 2019. The investment volume for this phase will be around Euros five million.

- On October 7, 2017, the **Profine** Group (Troisdorf) officially opened a new production facility in Vadodara, India. The facility is located in the immediate vicinity of another plant that the profile manufacturer has been operating since 2013. With the new manufacturing facility, profine increases capacity in India from three to five extrusion lines. In addition, there is a foliage system for finishing window profiles on site. Overall, the new plant is designed for a capacity of 15 extrusion lines. In addition to the production facilities, the 20,000 m² site also includes an extensive logistics area as well as a technical training center for the partner companies.
- **Bielefelder Intelligence AG** is continuing its rapid growth path. The IT Group is now looking to open up the entire subcontinent with the latest takeover in India ("vCentric" in Hyderabad, around 600 employees). With a total of 1,300 employees, India is the second-strongest country in terms of personnel, with about 3,000 employees. With the takeover, the workforce worldwide grew to almost 7,000 employees. Sales in the first nine months of 2017 also rose by 14.3 percent from 553.2 million to 632.2 million euros, thanks to acquisitions (excluding acquisitions there were 8.6 percent plus). In the third quarter, revenues grew by about 10 percent from 195.5 to 216 million euros.
- [Hesse](#)
- The world's largest operator of Internet node points, **DE-CIX** from Germany, is expanding to India. In a joint venture with the operator of Mumbai IX, the largest Indian node is to be strengthened and its own growth promoted. The operator of the largest Internet node in the world from Frankfurt has concluded a joint venture with the Indian company Interwire Services. Interwire is already running the largest data center-neutral Internet Exchange (IX) in India, the Mumbai IX. In the future he will be run as "Mumbai IX powered by DE-CIX".

Trade Fairs in the month of October in the jurisdiction of CGI Frankfurt

1. ANUGA Cologne 2017: Food & Beverage Trade Fair, Cologne

- Major participants:
 - The Ministry of Food Processing Industries
 - APEDA
 - ITPO
 - The Tea Board
 - The Coffee Board
 - The Spices Board
 - The Cashew Export Promotion Council of India
 - Indian Oilseeds and Produce Export Promotion Council

Outcome:

Anuga which is an acronym for "Allgemeine Nahrungs und Genußmittel Ausstellung" (General and Luxury Food Exhibition) is the largest and most important food and beverage fair in the world. The fair takes place every two years in Cologne and combines ten trade shows. It was held in the city of Cologne from 7th - 11th October 2017

7,405 companies from 107 countries took part in Anuga 2017 on exhibition space covering 284,000 m². These included 716 exhibitors from Germany and 6,689 exhibitors from abroad. The share of foreign exhibitors was 90 percent. Around 165,000 trade visitors from 198 countries attended Anuga 2017, the foreign share was 75 percent.

India was the Partner Country of Anuga 2017.

113 Indian Exhibitors participated in the Anuga Cologne 2017 Trade Fair to present the wide variety of Indian food and beverages, but also showcase its strengths and opportunities to an international audience.

A delegation comprising of senior government officials and members of the trade led by Smt. Harsimrat Kaur Badal, Hon'ble Minister of Food Processing Industries participated in the fair.

The Hon'ble Minister participated in the Opening Ceremony of Anuga 2017 on Saturday, 7th October 2017 and delivered the address for the Partner Country India. The India Pavilion at Anuga 2017 was officially inaugurated by the Hon'ble Minister.

Subsequently the Hon'ble Minister had several one-to-one meetings e.g. with the Chairman of Malaysia Trade (MATRADE Frankfurt), the Director General of the Federation of German Food and Drink Industries (BVE), the Federal association for medium-sized companies (BVMW), etc. The opening day was concluded with an India Evening.

2. Frankfurt Book Fair 2017: International Trade Fair for Books, Frankfurt

- Major participants:
 - National Book Trust

Outcome:

The Frankfurt Book Fair (Frankfurter Buchmesse) is the world's largest trade fair for books, based on the number of publishing companies represented, as well as the number of visitors. For five days, from 11th-15th October, around 7,000 exhibitors from over 100 countries and more than 286,000 visitors take part. The fair is considered to be the most important book fair in the world for international deals and trading. The fair is an important marketing event for the launching of books, but also for the negotiation of international sale of rights and licenses. The fair is held annually in mid-October. The first three days are restricted exclusively to trade visitors. The last two days are open to the general public also. During the fair the Peace Prize of the German Book Trade is given, during a ceremony in the 'Paulskirche'. The prize has been awarded each year since 1950 by the 'Börsenverein des Deutschen Buchhandels'.

In 2017, 7,300 exhibitors from 102 countries and 280,000 visitors from over 150 countries attended the fair. France was the Guest of Honour at the 69th Frankfurter Buchmesse.

72 Indian exhibitors participated in the Frankfurt Book Fair 2017. The National Book Trust India participated in the Frankfurt Book Fair 2017 with an India Pavilion.

3. CPHI Worldwide 2017: International Trade Fair for Pharmaceutical Ingredients, Frankfurt

- Major participants:
 - The Pharmaceutical Export Promotion Council (Pharmexcil)
 - Basic Chemicals, Cosmetics & Dyes Export Promotion Council (CHEMEXCIL)

Outcome:

CPhI Worldwide, according to the organizers of the trade fair, is the world's leading pharmaceutical networking event and the market leader for the global pharmaceutical ingredients industry hosting over 36,000 attendees attending from 140 countries and 2,500 exhibitors. The trade fair is held once a year at different locations around the world.

CPhI 2017 was organized at the Frankfurt trade fair grounds from 24-26 October 2017. The event in 2017 marked the 28th edition of CPhI Worldwide. As CPhI Worldwide 2017 had three co-located events, the exhibition covered the whole spectrum of pharmaceutical manufacturing and ingredients sourcing, offering products and services that cover the entire supply chain.

More than 2500 exhibitors from 153 countries and around 42,000 visitors participated in CPhI Worldwide 2017 in Frankfurt.

314 Indian exhibitors participated in the fair. The Pharmaceutical Export Promotion Council of India (Pharmexcil) under the aegis of the Ministry of Commerce & Industry participated in CPhI and showcased the products of around 50 member companies. The India Pavilion was inaugurated by Smt. Pratibha Parkar, Consul General of India, Frankfurt, along with Dr. Dinesh Dua, Vice Chairman, Pharmexcil, Mr. Shyamal Mishra, Joint Secretary, Dept. of Commerce and Mr. Ravi Uday Bhaskar, Director General Pharmexcil. The inauguration ceremony was followed by a tour of the fair in the course of which Consul General interacted with the Indian exhibitors regarding their experience and expectation from the fair.

The India Brand Equity Foundation (IBEF) and Pharmexcil organized a seminar on 'India's Contribution to Global Healthcare: A perspective of Affordability, Accessibility and Efficacy' on the sidelines of the trade fair during which Consul General made the opening remarks.

Trade Enquiries

CGI Frankfurt received enquiries from Indian companies requesting for export promotion for the following products in the month of October 2017:

- Food Products
- Agro Products such as Herbs & Spices, Rice, Nuts, Honey, Millet, Herbal Products, Coconut Products, Onion & Garlic Products, Moringa Leaf Powder
- Handicrafts
- Manganese Dioxide

We have sent relevant lists of German importers to the Indian companies.

We received an enquiry of a German company requesting us for export promotion for the following product in the month of October 2017:

- Heat Exchangers

We have sent relevant lists of Indian Exporters to the German company

Growth of German Economy in the month of October 2017:

The German economy is expected to grow robustly next year on the back of improving labor market conditions that should translate into solid wage growth. This bodes well for private consumption going forward. Sustained business confidence is also likely to result in fixed investment growth, while the external sector is also set to continue spurring growth. GDP growth is forecasted at 1.9% in 2018, up 0.1 percentage points from last month's estimate, and 1.7% in 2019.

In seasonally- and calendar-adjusted terms, Germany's trade surplus increased to EUR 21.6 billion in August from a revised EUR 19.3 billion in July (previously reported: EUR 19.5 billion; August 2016: EUR 21.1 billion). Exports grew 3.2% over the previous month in August (July: +0.2% month-on-month), while import growth lagged, coming in at 1.2%-a notable moderation from the previous month's revised 2.4% increase (previously reported: +2.2% mom). Moreover, in monthly terms the growth rate of exports was the highest in 12 months as the German external sector shrugs off fears of a strong euro. The recent trade data, however, has fed into the strength of the euro, which vaulted to a one-year high on the same day of the trade data release.

Interestingly, German business confidence increased from 115.3 points (previously reported: 115.2 points) in September to 116.7 points in October. The result overshoot market expectations and marks the best result since the survey began in 1991.

(Source: www.focus-economics.com)

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